

Feel the difference



FordFiesta

Recommended prices

Effective from 1st January 2010

FordFiesta

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Series	Body Style	Engine	Transmission	VED Band	CO2 Emission	Recomm. Retail Price £	Total Price (incl VAT) £	Estimated 'On the Road' Price £
Studio	3 Door	1.25 060	5 Speed	D	127	9,647.83	11,336.20	11,536.20
	3 Door	1.25 082	5 Speed	E	133	10,082.61	11,847.07	12,047.07
	3 Door	1.4TDCi068	5 Speed	B	110	11,113.04	13,057.83	13,172.83
	5 Door	1.25 060	5 Speed	D	127	9,908.70	11,642.72	11,842.72
	5 Door	1.25 082	5 Speed	E	133	10,343.48	12,153.59	12,353.59
	5 Door	1.4TDCi068	5 Speed	B	110	11,373.91	13,364.35	13,479.35
Edge	3 Door	1.25 060	5 Speed	D	127	10,300.00	12,102.50	12,302.50
	3 Door	1.25 082	5 Speed	E	133	10,734.78	12,613.37	12,813.37
	3 Door	1.4 096	5 Speed	E	133	11,169.57	13,124.24	13,324.24
	3 Door	1.4 096	Automatic	G	154	12,013.04	14,115.33	14,345.33
	3 Door	1.4TDCi068	5 Speed	B	110	11,765.22	13,824.13	13,939.13
	5 Door	1.25 060	5 Speed	D	127	10,560.87	12,409.02	12,609.02
	5 Door	1.25 082	5 Speed	E	133	10,995.65	12,919.89	13,119.89
	5 Door	1.4 096	5 Speed	E	133	11,430.43	13,430.76	13,630.76
	5 Door	1.4 096	Automatic	G	154	12,273.91	14,421.85	14,651.85
	5 Door	1.4TDCi068	5 Speed	B	110	12,026.09	14,130.65	14,245.65
Econetic	3 Door	1.6 TDCi090 DPF	5 Speed	A	98	12,665.22	14,881.63	14,961.63
	5 Door	1.6 TDCi090 DPF	5 Speed	A	98	12,926.09	15,188.15	15,268.15
Zetec	3 Door	1.25 082	5 Speed	E	133	11,386.96	13,379.67	13,579.67
	3 Door	1.4 096	5 Speed	E	133	11,821.74	13,890.54	14,090.54
	3 Door	1.4 096	Automatic	G	154	12,665.22	14,881.63	15,111.63
	3 Door	1.4TDCi068	5 Speed	B	110	12,417.39	14,590.43	14,705.43
	3 Door	1.6TDCi090	5 Speed	B	110	12,852.17	15,101.30	15,216.30
	5 Door	1.25 082	5 Speed	E	133	11,647.83	13,686.20	13,886.20
	5 Door	1.4 096	5 Speed	E	133	12,082.61	14,197.07	14,397.07
	5 Door	1.4 096	Automatic	G	154	12,926.09	15,188.15	15,418.15
	5 Door	1.4TDCi068	5 Speed	B	110	12,678.26	14,896.96	15,011.96
	5 Door	1.6TDCi090	5 Speed	B	110	13,113.04	15,407.83	15,522.83
Zetec S	3 Door	1.6 120	5 Speed	E	139	13,126.09	15,423.15	15,623.15
	3 Door	1.6 TDCi090	5 Speed	B	110	13,721.74	16,123.04	16,238.04
Titanium	3 Door	1.4 096	5 Speed	E	133	12,473.91	14,656.85	14,856.85
	3 Door	1.4 096	Automatic	G	154	13,317.39	15,647.93	15,877.93
	3 Door	1.4TDCi068	5 Speed	B	110	13,069.57	15,356.74	15,471.74
	3 Door	1.6 120	5 Speed	E	139	12,908.70	15,167.72	15,367.72
	3 Door	1.6TDCi090	5 Speed	B	110	13,504.35	15,867.61	15,982.61
	5 Door	1.4 096	5 Speed	E	133	12,734.78	14,963.37	15,163.37
	5 Door	1.4 096	Automatic	G	154	13,578.26	15,954.46	16,184.46
	5 Door	1.4TDCi068	5 Speed	B	110	13,330.43	15,663.26	15,778.26
	5 Door	1.6 120	5 Speed	E	139	13,169.57	15,474.24	15,674.24
	5 Door	1.6TDCi090	5 Speed	B	110	13,765.22	16,174.13	16,289.13
Titanium Individual	3 Door	1.4 096	5 Speed	E	133	13,343.48	15,678.59	15,878.59
	5 Door	1.4 096	5 Speed	E	133	13,604.35	15,985.11	16,185.11

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

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Option availability and pricing

Factory-Fitted Options	Studio	Edge	Ecoetic	Zetec	Zetec S	Titanium	Titanium Ind	Recomm Retail Price £	Total Price £
	Alloy - 15"x 6", 5x2 Spoke Alloy Wheels - 195/50 tyres	-	O	-	-	-	-	-	347.83
Alloy - 16"x 6.5", 7-Spoke , 195/45 tyres	-	-	-	O	-	-	-	173.91	204.35
Alloy - 16"x 6.5", 7-Spoke , 195/45 tyres	-	-	-	-	-	O	-	86.96	102.17
ATC Air conditioning	-	-	-	-	O	S	S	217.39	255.43
Auto wipers inc auto headlamps	-	-	-	O	O	S	S	86.96	102.17
Bluetooth Handsfree and Voice Control and USB Connection	-	O ²	O ²	-	-	-	-	239.13	280.98
Bluetooth Handsfree and Voice Control and USB Connection	-	-	-	O	O	O	S	173.91	204.35
Bluetooth Handsfree, VC and USB and Mobile Navigation	-	O ²	O ²	-	-	-	-	369.57	434.24
Bluetooth Handsfree, VC and USB and Mobile Navigation	-	-	-	O	O	O	-	304.35	357.61
Bluetooth Handsfree, VC and USB and Mobile Navigation	-	-	-	-	-	-	O	130.43	153.26
City Pack	-	O	-	O	O	-	-	304.35	357.61
Curtain Airbags	O	O	O	O	O	O	O	217.39	255.43
Electronic Stability Programme (ESP) with Traction Assist (includes Emergency Brake Assist (EBA))	O	O	O	O	O	O	O	260.87	306.52
Full Dress Up Kit (3dr Only)	-	-	-	-	-	O	O	434.78	510.87
Individual Pack (Blue)	-	-	-	-	O	-	-	739.13	868.48
Individual Pack (Red)	-	-	-	-	-	O	S	739.13	868.48
Interior Pack #1	-	-	-	-	O	-	-	130.43	153.26
Interior Pack #1	-	-	-	-	-	O	-	86.96	102.17
Interior Pack #2	-	-	-	-	O	-	-	260.87	306.52
Interior Pack #2	-	-	-	-	-	O	-	217.39	255.43
Leather Pack	-	-	-	-	-	O	-	521.74	613.04
Leather Pack Zetec S	-	-	-	-	O	-	-	521.74	613.04
Lumbar support driver seat	-	-	-	-	-	O	O	43.48	51.09
Metallic Paint	O	O	O	O	O	O	O	369.57	434.24
Parking sensor - Front and Rear	-	O ³	O ³	O ³	-	O ³	O ³	304.35	357.61
Parking Sensor - Rear	-	O/P	O	O/P	O/P	O	O	173.91	204.35
Perimeter Alarm	-	O	O	O	S	S	S	173.91	204.35
Privacy Glass	-	-	-	O	P	S	S	43.48	51.09
Privacy Glass (Delete)	-	-	-	-	-	O	O	N/C	N/C
Quickclear heated windscreen	-	O	O	S	S	S	S	86.96	102.17
Rear centre headrest	O	O	O	O	O	O	O	43.48	51.09
Second Remote Ignition Key	-	O	O	O	S	S	S	26.09	30.65
Spare Wheel - 14" x 5.5 Steel Wheel	O	O	-	O	O	O	O	26.09	30.65
Street Pack	-	-	-	-	O	-	-	347.83	408.70
Tech Pack	-	-	-	-	-	O	-	521.74	613.04
Titanium X Pack	-	-	-	-	-	O ¹	-	869.57	1,021.74
Unique Paint - Squeeze	-	O	O	O	-	O	-	560.87	659.02
Unique Pearlescent Paint - Hot Magenta	-	-	-	O	-	O	O	560.87	659.02

S = Standard O = Optional N/C = No Cost Option P = Part of a Pack

Availability Notes

1. Only available on 1.6 Petrol and Diesel engines
2. Includes Trip Computer
3. When Parking sensor - Front and Rear are ordered with City Pack you will only be invoiced for Front sensors

Pack Details

Full Dress Up Kit

Large Rear Spoiler, Side Skirts, Sport Front and Rear bumpers, Sport Grille

City Pack

Power Fold Mirrors, Reverse Parking Sensor

Street Pack

Privacy Glass, 17" Alloy wheels, ESP (inc EBA)

Tech Pack

Keyless Entry, Ford 'Power' push start/stop button, Bluetooth and USB

Titanium X Pack

17" Alloy Wheels, ESP (inc EBA), Leather Trim and Rear Power Windows on 5 dr only

Individual Pack (Red)

Unique Interior Finish - (Deep Red/Silver), steering wheel executions, leather gearshift knob, premium leather seat trim and premium velour mats (manual transmission only)

Individual Pack (Blue)

Unique Interior Finish - (Blue/White), steering wheel executions, leather gearshift knob, premium leather seat trim and premium velour mats (manual transmission only)

Interior Pack #1

Stainless steel scuff plates with logo, unique gearshift knob, unique handbrake cover, and front & rear velour mats (standard on Titanium)

Interior Pack #2

Stainless steel scuff plates with illuminated logo, unique illuminated gearshift knob, unique handbrake cover, and front & rear velour mats (standard on Titanium)

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The Estimated 'On the Road' prices include the following:

CO2 Emissions Band	Number Plates (Estimated) £	Gov't First Registration Fee £	Vehicle Excise Duty (VED) £	Total £
A	25.00	55.00	0.00	80.00
B	25.00	55.00	35.00	115.00
C	25.00	55.00	35.00	115.00
D	25.00	55.00	120.00	200.00
E	25.00	55.00	120.00	200.00
F	25.00	55.00	125.00	205.00
G	25.00	55.00	150.00	230.00
H	25.00	55.00	175.00	255.00
I	25.00	55.00	175.00	255.00
J	25.00	55.00	215.00	295.00
K	25.00	55.00	215.00	295.00
L	25.00	55.00	405.00	485.00
M	25.00	55.00	405.00	485.00

The delivery charge is included in the total retail price, and is made on all models for delivery to the Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

From 1st March 2001, the Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions* (expressed in grammes per kilometre (g/km)). The chart below shows the Bands and the VED which will be levied (effective 1st May 2009).

VED Band	CO2 Emissions (g/km)*	Alternative Fuel £	Petrol £	Diesel £
A	up to 100	0.00	0.00	0.00
B	101 to 110	15.00	35.00	35.00
C	111 to 120	15.00	35.00	35.00
D	121 to 130	100.00	120.00	120.00
E	131 to 140	100.00	120.00	120.00
F	141 to 150	105.00	125.00	125.00
G	151 to 165	130.00	150.00	150.00
H	166 to 175	155.00	175.00	175.00
I	176 to 185	155.00	175.00	175.00
J	186 to 200	200.00	215.00	215.00
K	201 to 225	200.00	215.00	215.00
L	226 to 255	390.00	405.00	405.00
M	Over 255	390.00	405.00	405.00

* All CO2 emissions figures in g/km are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The CO2 emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheel and tyres, optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 17.5%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Vehicle Excise Duty

The Vehicle Excise Duty charge is applicable at the time of supply.

Price and specification changes

The prices and specifications in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

Ford Protect

Every new Ford car sold is protected by a 3-year/60,000 miles Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

Premium Plan

Features:

Scheduled Servicing - Covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brake fluid (every other year); bodywork and paint check (annually); air conditioning check (at third service only) and convenience checks.

Extended Ford Assistance - roadside assistance in the UK and throughout Europe

Vehicle hire - up to £30 per day for up to 7 days

Ask your Ford Dealer for full details of the Ford Protect Premium Plans and Terms & Conditions. Alternatively, call Ford Protect Customer Services on 0870 241 6726 or visit www.ford.co.uk

Plan Length	Mileage Limit	No. of services	Classic	Premium
3 years	60,000	N/A	No-fee	
Plan Enhancements				
2 years*		2		£430.00
3 years		3		£695.00

* the no-fee warranty element of this plan applies for 3 years/60,000 miles

Please note

The length of your plan (and number of services on Premium Plans) applies from your New Vehicle Warranty commencement date, usually the date of first registration.

Time and mileage limits apply to all Ford Protect Plans

It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer, according to the schedules in your Ford Service Portfolio. In addition, your Ford Service History Log must be stamped and kept up-to-date.

The Ford Protect Plan is transferable so it is an added benefit to the new owner if you decide to sell your vehicle.

Prices were correct at time of printing and include VAT at 17.5%.