

Feel the difference



# FordFocus

Recommended prices

Effective from 1st January 2010

# FordFocus

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Series	Body Style	Engine	Transmission	VED Band	CO2 Emission	Recomm. Retail Price £	Total Price (incl VAT) £	Estimated 'On the Road' Price £	
Style	5 Door	1.6 100 S4	5 Speed	G	159	15,013.04	17,640.33	17,870.33	
	5 Door	1.6 100 S4	Automatic	I	184	15,860.87	18,636.52	18,891.52	
	5 Door	1.8 125 S4	5 Speed	H	167	15,426.09	18,125.65	18,380.65	
	5 Door	1.6 TDCi 090 (DPF) S5	5 Speed	C	115	16,200.00	19,035.00	19,150.00	
	5 Door	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	16,417.39	19,290.43	19,405.43	
	Estate	1.6 100 S4	5 Speed	G	159	15,839.13	18,610.98	18,840.98	
	Estate	1.6 100 S4	Automatic	I	184	16,686.96	19,607.17	19,862.17	
	Estate	1.8 125 S4	5 Speed	H	167	16,252.17	19,096.30	19,351.30	
	Estate	1.6 TDCi 090 (DPF) S5	5 Speed	C	115	17,026.09	20,005.65	20,120.65	
	Estate	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	17,243.48	20,261.09	20,376.09	
	Zetec	3 Door	1.6 100 S4	5 Speed	G	159	15,360.87	18,049.02	18,279.02
		3 Door	1.6 100 S4	Automatic	I	184	16,208.70	19,045.22	19,300.22
		3 Door	1.8 125 S4	5 Speed	H	167	15,773.91	18,534.35	18,789.35
3 Door		1.6 TDCi 109 (DPF) S5	5 Speed	C	115	16,765.22	19,699.13	19,814.13	
5 Door		1.6 100 S4	5 Speed	G	159	15,665.22	18,406.63	18,636.63	
5 Door		1.6 100 S4	Automatic	I	184	16,513.04	19,402.83	19,657.83	
5 Door		1.8 125 S4	5 Speed	H	167	16,078.26	18,891.96	19,146.96	
5 Door		1.6 TDCi 109 (DPF) S5	5 Speed	C	115	17,069.57	20,056.74	20,171.74	
5 Door		2.0 TDCi 136 S4	6 Speed	F	144	17,643.48	20,731.09	20,936.09	
5 Door		2.0 TDCi 136 (DPF) S4	Powershift	G	154	18,926.09	22,238.15	22,468.15	
Estate		1.6 100 S4	5 Speed	G	159	16,491.30	19,377.28	19,607.28	
Estate		1.6 100 S4	Automatic	I	184	17,339.13	20,373.48	20,628.48	
Estate		1.8 125 S4	5 Speed	H	167	16,904.35	19,862.61	20,117.61	
Estate		1.6 TDCi 109 (DPF) S5	5 Speed	C	115	17,895.65	21,027.39	21,142.39	
Estate		2.0 TDCi 136 S4	6 Speed	F	147	18,469.57	21,701.74	21,906.74	
Estate		2.0 TDCi 136 (DPF) S4	Powershift	G	154	19,752.17	23,208.80	23,438.80	
ECONetic*		5 Door	1.6 TDCi 090 S4	5 Speed	B	104	16,634.78	19,545.87	19,660.87
	5 Door	1.6 TDCi 109 (DPF) S4	5 Speed	B	104	16,852.17	19,801.30	19,916.30	
	5 Door	1.6 TDCi 109 (DPF) S4	5 Speed	A	99	17,317.39	20,347.93	20,427.93	
	Estate	1.6 TDCi 109 (DPF) S4	5 Speed	B	104	17,678.26	20,771.96	20,886.96	
* Production Job#1 December 7, 2009									
Zetec S	3 Door	1.6 115 S4	5 Speed	G	157	16,230.43	19,070.76	19,300.76	
	3 Door	1.8 125 S4	5 Speed	H	167	16,426.09	19,300.65	19,555.65	
	3 Door	2.0 145 S4	5 Speed	H	169	16,860.87	19,811.52	20,066.52	
	3 Door	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	17,417.39	20,465.43	20,580.43	
	3 Door	2.0 TDCi 136 S4	6 Speed	F	144	17,991.30	21,139.78	21,344.78	
	3 Door	2.0 TDCi 136 (DPF) S4	Powershift	G	154	19,273.91	22,646.85	22,876.85	
	5 Door	1.6 115 S4	5 Speed	G	157	16,534.78	19,428.37	19,658.37	
	5 Door	1.8 125 S4	5 Speed	H	167	16,730.43	19,658.26	19,913.26	
	5 Door	2.0 145 S4	5 Speed	H	169	17,165.22	20,169.13	20,424.13	
	5 Door	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	17,721.74	20,823.04	20,938.04	
	5 Door	2.0 TDCi 136 S4	6 Speed	F	144	18,295.65	21,497.39	21,702.39	
	5 Door	2.0 TDCi 136 (DPF) S4	Powershift	G	154	19,578.26	23,004.46	23,234.46	
	Estate	1.6 115 S4	5 Speed	G	157	17,360.87	20,399.02	20,629.02	
	Estate	1.8 125 S4	5 Speed	H	167	17,556.52	20,628.91	20,883.91	
	Estate	2.0 145 S4	5 Speed	H	169	17,991.30	21,139.78	21,394.78	
	Estate	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	18,547.83	21,793.70	21,908.70	
	Estate	2.0 TDCi 136 S4	6 Speed	F	144	19,121.74	22,468.04	22,673.04	
Estate	2.0 TDCi 136 (DPF) S4	Powershift	G	154	20,404.35	23,975.11	24,205.11		
Titanium	5 Door	1.6 100 S4	5 Speed	G	159	16,752.17	19,683.80	19,913.80	
	5 Door	1.6 100 S4	Automatic	I	184	17,600.00	20,680.00	20,935.00	
	5 Door	1.8 125 S4	5 Speed	H	167	17,165.22	20,169.13	20,424.13	
	5 Door	2.0 145 S4	5 Speed	H	169	17,600.00	20,680.00	20,935.00	
	5 Door	2.0 145 S4	Automatic	J	189	18,434.78	21,660.87	21,955.87	
	5 Door	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	18,156.52	21,333.91	21,448.91	
	5 Door	2.0 TDCi 136 S4	6 Speed	F	144	18,730.43	22,008.26	22,213.26	
	5 Door	2.0 TDCi 136 (DPF) S4	Powershift	G	154	20,013.04	23,515.33	23,745.33	
	Estate	1.8 125 S4	5 Speed	H	167	17,991.30	21,139.78	21,394.78	
	Estate	2.0 145 S4	5 Speed	H	169	18,426.09	21,650.65	21,905.65	
	Estate	2.0 145 S4	Automatic	J	189	19,260.87	22,631.52	22,926.52	
	Estate	1.6 TDCi 109 (DPF) S5	5 Speed	C	115	18,982.61	22,304.57	22,419.57	
	Estate	2.0 TDCi 136 S4	6 Speed	F	147	19,556.52	22,978.91	23,183.91	
Estate	2.0 TDCi 136 (DPF) S4	Powershift	G	154	20,839.13	24,485.98	24,715.98		
ST-2	3 Door	2.5 225 S4	6 Speed	K	224	18,869.57	22,171.74	22,466.74	
	5 Door	2.5 225 S4	6 Speed	K	224	19,173.91	22,529.35	22,824.35	
ST-3	3 Door	2.5 225 S4	6 Speed	K	224	19,739.13	23,193.48	23,488.48	
	5 Door	2.5 225 S4	6 Speed	K	224	20,043.48	23,551.09	23,846.09	

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

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## Option availability and pricing

Factory-Fitted Options	Style	Zetec	Zetec S	Titanium	ST-2	ST-3	ECONetic	ECONetic Start-Stop	Recomm	Total Price
									Retail Price £	£
16" Alloy Wheel	-	-	-	-	-	-	O	O	217.39	255.43
17" Alloy Wheel	-	-	-	O	-	-	-	-	86.96	102.17
18" Silver Alloy Wheels ilo Black Alloy Wheels	-	-	-	-	O	O	-	-	86.96	102.17
Adaptive Front Lighting System	-	-	O <sup>2</sup>	O <sup>2</sup>	-	-	-	-	217.39	255.43
Bluetooth® Hands-free System	O	O	O	-	-	-	O	O	130.43	153.26
Communications Pack	O <sup>11</sup>	O <sup>11</sup>	O <sup>11</sup>	-	-	-	O	O	869.57	1,021.74
Communications Pack - ST-3	-	-	-	-	-	O <sup>11</sup>	-	-	434.78	510.87
Communications Pack - Titanium and ST-2	-	-	-	O <sup>11</sup>	O <sup>11</sup>	-	-	-	608.70	715.22
Cruise Control	-	O	O	S	-	-	O	O	173.91	204.35
DEATC (Dual Electronic Automatic Temperature Control) ilo Manual AC	-	-	-	O	-	S	-	S	347.83	408.70
Deflation Detection System	O	O	O	S	S	S	O	O	65.22	76.63
Electric Orange - Pearlescent Paint	-	-	-	-	O	O	-	-	630.43	740.76
Electric White - Pearlescent Paint	-	-	-	-	O	O	-	-	630.43	740.76
Individual Pack	-	-	-	O	-	-	-	-	1,304.35	1,532.61
ISOFIX Child Seat Fixings	O <sup>7</sup>	O <sup>7</sup>	O <sup>7</sup>	O <sup>7</sup>	O <sup>7</sup>	O <sup>7</sup>	O <sup>7</sup>	O <sup>7</sup>	N/C	N/C
Metallic Paint	O	O	O	O	O	O	O	O	369.57	434.24
Park Assist - Rear Parking Sensors	O	O	O	O	O	O	O	O	195.65	229.89
Power Converter	-	O	O	O	O	O	-	-	130.43	153.26
Privacy Glass	-	O	O	O	-	S	-	-	108.70	127.72
Quickclear - Heated Windscreen	O	S	S	S	S	S	S	-	130.43	153.26
Roof Rails (Black)	O <sup>3</sup>	-	-	-	-	-	-	-	65.22	76.63
Roof Rails (Silver Effect)	-	O <sup>3</sup>	O <sup>3</sup>	O <sup>3</sup>	-	-	O <sup>3</sup>	-	86.96	102.17
Smoker's Pack	O	O	O	O	S	S	O	O	21.74	25.54
Sony DAB Digital Radio with CD Player & Bluetooth USB	-	O	O	-	-	-	O	O	434.78	510.87
Sony DAB Digital Radio with CD Player & Bluetooth USB	-	-	-	O <sup>10</sup>	O <sup>10</sup>	-	-	-	173.91	204.35
Sony DAB Digital Radio with 6CD Player & Bluetooth USB	-	-	-	O <sup>10</sup>	O <sup>10</sup>	-	-	-	347.83	408.70
Sony DAB Digital Radio with 6CD Player & Bluetooth USB	-	-	-	-	-	O <sup>10</sup>	-	-	173.91	204.35
Sony DAB Digital Radio with CD Player, Mobile Navigation & Bluetooth USB	-	-	-	O <sup>10</sup>	O <sup>10</sup>	-	-	-	304.35	357.61
Sony DAB Digital Radio with 6CD Player, Mobile Navigation & Bluetooth USB	-	-	-	-	-	O <sup>10</sup>	-	-	304.35	357.61
Spare Wheel - Full Size Steel	O <sup>1</sup>	O <sup>1</sup>	-	O <sup>1</sup>	-	-	-	-	65.22	76.63
Spare Wheel - Mini 'Space Saver' (in lieu of tyre inflation kit)	-	-	-	-	O <sup>8</sup>	O <sup>8</sup>	-	-	N/C	N/C
Sport Pack - Style	O	-	-	-	-	-	-	-	478.26	561.96
Sport Pack - Zetec	-	O	-	-	-	-	-	-	478.26	561.96
Sport Pack - Zetec S	-	-	O <sup>5</sup>	-	-	-	-	-	478.26	561.96
Sport Pack - Titanium	-	-	-	O <sup>5</sup>	-	-	-	-	478.26	561.96
ST Stripes - Bonnet, Roof and Boot Stripes	-	-	-	-	O <sup>8</sup>	O <sup>8</sup>	-	-	173.91	204.35
ST Stripes - Side	-	-	-	-	O <sup>8</sup>	O <sup>8</sup>	-	-	86.96	102.17
Sun Roof - Power Tilt and Slide	-	-	-	O	O	O	-	-	434.78	510.87
Thatcham Cat 1 Perimeter Alarm with Volume Sensing	-	O	O	S	S	S	O	O	86.96	102.17
Titanium X Pack	-	-	-	O	-	-	-	-	1,521.74	1,788.04
Touchscreen DVD Navigation System & Bluetooth USB	-	-	-	O <sup>4,9,11</sup>	O <sup>4,9,11</sup>	-	-	-	1,043.48	1,226.09
Touchscreen DVD Navigation System & Bluetooth USB	-	-	-	-	-	O <sup>9,11</sup>	-	-	869.57	1,021.74
Tow Bar - Detachable (incl Electrical Kit)	O	O	-	O	-	-	-	-	347.83	408.70

S = Standard O = Optional N/C = No Cost Option

### Availability Notes

- Reduces rear load volume by 103 litres on 3 and 5 door (no volume loss on Estate). Not available with 17" or 18" Alloy Wheels
- Includes rear LED Lights.
- Only available on Estate
- Includes DEATC (Dual Electronic Automatic Temperature Control)
- Not available on vehicles with 1.6 Petrol or 1.6TDCi engines
- Mini spare wheel reduces rear load volume by 11 litres on 3 and 5 door. Tyre repair kit is deleted.
- ISOFIX child seat fixings requires dealer fitting
- Not available with Electric Orange body colour.
- Includes Rear View Camera.
- Sony DAB stereo already standard.
- Includes full Western European mapping.

### Pack Details

#### Communications Pack

Advanced Navigation System with single CD player and Bluetooth® Hands-free System with USB.

#### Smoker's Pack

Accessory socket replaced with cigar lighter.

#### Sport Pack - Style

16" alloy wheels, privacy glass and body coloured rear spoiler. (Spoiler not available on Estate).

#### Sport Pack - Zetec

17" alloy wheels, sports suspension and privacy glass.

#### Sport Pack - Zetec S

18" alloy wheels and privacy glass.

#### Sport Pack - Titanium

18" alloy wheels and sports suspension.

#### Titanium X Pack

Full leather trim, power adjustable driver seat, heated front seats, Bi-Xenon headlights, rear LED lights, solar reflect windscreen and power fold mirrors.

#### Individual Pack - Titanium

Leather/Alcantara seat covers, aluminium effect handbrake cover, aluminium effect pedal covers (not automatic/powershift), Power Driver seat, heated front seats, driver/passenger lumbar support, premium front & rear floor mats.

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The Estimated 'On the Road' prices include the following:

CO2 Emissions Band	Number Plates (Estimated) £	Gov't First Registration Fee £	Vehicle Excise Duty (VED) £	Total £
A	25.00	55.00	0.00	80.00
B	25.00	55.00	35.00	115.00
C	25.00	55.00	35.00	115.00
D	25.00	55.00	120.00	200.00
E	25.00	55.00	120.00	200.00
F	25.00	55.00	125.00	205.00
G	25.00	55.00	150.00	230.00
H	25.00	55.00	175.00	255.00
I	25.00	55.00	175.00	255.00
J	25.00	55.00	215.00	295.00
K	25.00	55.00	215.00	295.00
L	25.00	55.00	405.00	485.00
M	25.00	55.00	405.00	485.00

The delivery charge is included in the total retail price, and is made on all models for delivery to the Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

From 1st March 2001, the Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions\* (expressed in grammes per kilometre (g/km)). The chart below shows the Bands and the VED which will be levied (effective 1st May 2009).

VED Band	CO2 Emissions (g/km)*	Alternative Fuel £	Petrol £	Diesel £
A	up to 100	0.00	0.00	0.00
B	101 to 110	15.00	35.00	35.00
C	111 to 120	15.00	35.00	35.00
D	121 to 130	100.00	120.00	120.00
E	131 to 140	100.00	120.00	120.00
F	141 to 150	105.00	125.00	125.00
G	151 to 165	130.00	150.00	150.00
H	166 to 175	155.00	175.00	175.00
I	176 to 185	155.00	175.00	175.00
J	186 to 200	200.00	215.00	215.00
K	201 to 225	200.00	215.00	215.00
L	226 to 255	390.00	405.00	405.00
M	Over 255	390.00	405.00	405.00

\* All CO2 emissions figures in g/km are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The CO2 emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheel and tyres, optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

## Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

## VAT

VAT is shown calculated at 17.5%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

## Vehicle Excise Duty

The Vehicle Excise Duty charge is applicable at the time of supply.

## Price and specification changes

The prices and specifications in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

## Ford Protect

Every new Ford car sold is protected by a 3-year/60,000 miles Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

### Premium Plan

Features:

**Scheduled Servicing** - Covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brake fluid (every other year); bodywork and paint check (annually); air conditioning check (at third service only).

**Extended Ford Assistance** - roadside assistance in the UK and throughout Europe

**Vehicle hire** - up to £30 per day for up to 7 days

Ask your Ford Dealer for full details of the Ford Protect Premium Plans and Terms & Conditions. Alternatively, call Ford Protect Customer Services on 0870 241 6726 or visit [www.ford.co.uk](http://www.ford.co.uk)

Plan Length	Mileage Limit	No. of services	Classic	Premium
3 years	60,000	N/A	No-fee	
Plan Enhancements				
2 years*		2		£475.00
3 years		3		£785.00

\* the no-fee warranty element of this plan applies for 3 years/60,000 miles

### Please note

The length of your plan (and number of services on Premium Plans) applies from your New Vehicle Warranty commencement date, usually the date of first registration.

Time and mileage limits apply to all Ford Protect Plans

It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer, according to the schedules in your Ford Service Portfolio. In addition, your Ford Service History Log must be stamped and kept up-to-date.

The Ford Protect Plan is transferable so it is an added benefit to the new owner if you decide to sell your vehicle.

Prices were correct at time of printing and include VAT at 17.5%.