

Feel the difference



# FordKa

Model Year 2010.5MY

Recommended prices

Effective from 1st February 2010

# FordKa

Model Year 2010.5MY

Effective from 1st February 2010

CONFIDENTIAL

Series	Body Style	Engine	Transmission	VED Band	CO2 Emission	Recomm. Retail Price £	Total Price (incl VAT) £	Estimated 'On the Road' Price £	STANDARD MARGIN	
									Main Dealer Wholesale £	Retail Dealer Wholesale £
Studio	3 Door	1.2 69PS	5 Speed	C	119	7,897.87	9,280.00	9,395.00	7,621.45	7,700.43
Edge	3 Door	1.2 69PS	5 Speed	C	119	8,536.17	10,030.00	10,145.00	8,237.40	8,322.77
Zetec	3 Door	1.2 69PS	5 Speed	C	119	9,174.47	10,780.00	10,895.00	8,853.36	8,945.11
	3 Door	1.3TDCi 75PS	5 Speed	C	112	10,025.53	11,780.00	11,895.00	9,674.64	9,774.89
Titanium	3 Door	1.2 69PS	5 Speed	C	119	9,600.00	11,280.00	11,395.00	9,264.00	9,360.00
	3 Door	1.3TDCi 75PS	5 Speed	C	112	10,451.06	12,280.00	12,395.00	10,085.28	10,189.79
Grand Prix	3 Door	1.2 69PS	5 Speed	C	119	9,812.77	11,530.00	11,645.00	9,469.32	9,567.45
Digital	3 Door	1.2 69PS	5 Speed	C	119	9,812.77	11,530.00	11,645.00	9,469.32	9,567.45
Tattoo	3 Door	1.2 69PS	5 Speed	C	119	9,600.00	11,280.00	11,395.00	9,264.00	9,360.00
Tattoo Premium	3 Door	1.2 69PS	5 Speed	C	119	10,025.53	11,780.00	11,895.00	9,674.64	9,774.89

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

†† Main Dealer Wholesale price includes UK mainland handling, delivery and logistics insurance charges of £362 per unit.

# FordKa

Model Year 2010.5MY

Effective from 1st February 2010

CONFIDENTIAL

## Option availability and pricing

Factory-Fitted Options	Studio	Edge	Zetec	Titanium	G.Prix	Digital	Tattoo	T.Premium	Recomm		STANDARD MARGIN	
									Retail Price	Total Price	Main Dealer	Retail Dealer
									£	£	Wholesale	Wholesale
14" Spare Wheel	O	O	O	O	O	O	O	O	42.55	50.00	38.30	38.72
14" Alloy Wheels	-	O	-	-	-	-	-	-	234.04	275.00	210.64	212.98
16" Alloy Wheels	-	-	O	S	S	S	S	S	170.21	200.00	153.19	154.89
Bluetooth and USB	O	O	O	O	O	O	O	O	212.77	250.00	191.49	193.62
Curtain Airbags (Includes Side Airbags)	O	O	O	O	O	O	O	O	170.21	200.00	153.19	154.89
ESP	O	O	O	O	O	O	O	O	255.32	300.00	229.79	232.34
Leather Pack	-	-	-	O	-	-	-	-	617.02	725.00	555.32	561.49
Metallic Paint	O	O	O	O	O	O	O	O	361.70	425.00	325.53	329.15
Rear Spoiler	-	-	O	O	S	O	O	O	170.21	200.00	153.19	154.89
Reverse Parking Sensors	O	O	O	O	O	O	O	O	170.21	200.00	153.19	154.89
Unique Pearlescent Paint (Blush)	-	-	O	O	-	-	O	O	531.91	625.00	478.72	484.04
Unique Pearlescent Paint (Piste)	-	-	O	O	O	O	O	O	531.91	625.00	478.72	484.04

S = Standard O = Optional

## Pack Details

### Leather Pack

Includes heated driver/passenger seat, leather gearknob and handbrake cover. Available in Florida or Syracuse.

# FordKa

Model Year 2010.5MY

Effective from 1st February 2010

The Estimated 'On the Road' prices include the following:

CO2 Emissions Band	Number Plates (Estimated) £	Gov't First Registration Fee £	Vehicle Excise Duty (VED) £	Total £
A	25.00	55.00	0.00	80.00
B	25.00	55.00	35.00	115.00
C	25.00	55.00	35.00	115.00
D	25.00	55.00	120.00	200.00
E	25.00	55.00	120.00	200.00
F	25.00	55.00	125.00	205.00
G	25.00	55.00	150.00	230.00
H	25.00	55.00	175.00	255.00
I	25.00	55.00	175.00	255.00
J	25.00	55.00	215.00	295.00
K	25.00	55.00	215.00	295.00
L	25.00	55.00	405.00	485.00
M	25.00	55.00	405.00	485.00

The delivery charge is included in the total retail price, and is made on all models for delivery to the Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

From 1st March 2001, the Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions\* (expressed in grammes per kilometre (g/km)). The chart below shows the Bands and the VED which will be levied (effective 1st May 2009).

VED Band	CO2 Emissions (g/km)*	Alternative Fuel £	Petrol £	Diesel £
A	up to 100	0.00	0.00	0.00
B	101 to 110	15.00	35.00	35.00
C	111 to 120	15.00	35.00	35.00
D	121 to 130	100.00	120.00	120.00
E	131 to 140	100.00	120.00	120.00
F	141 to 150	105.00	125.00	125.00
G	151 to 165	130.00	150.00	150.00
H	166 to 175	155.00	175.00	175.00
I	176 to 185	155.00	175.00	175.00
J	186 to 200	200.00	215.00	215.00
K	201 to 225	200.00	215.00	215.00
L	226 to 255	390.00	405.00	405.00
M	Over 255	390.00	405.00	405.00

\* All CO2 emissions figures in g/km are from officially approved tests under the Passenger Car Fuel Consumption Order 1983 and in accordance with EEC Directive 93/116/EC.

The CO2 emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheel and tyres, optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

## Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

## VAT

VAT is shown calculated at 17.5%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

## Vehicle Excise Duty

The Vehicle Excise Duty charge is applicable at the time of supply.

## Price and specification changes

with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

## Ford Protect

Every new Ford car sold is protected by a 3-year/60,000 miles Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe. You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

### Premium Plan

Features:

**Scheduled Servicing** - Covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brake fluid (every other year); bodywork and paint check (annually); air conditioning check (at third service only) and convenience checks.

**Extended Ford Assistance** - roadside assistance in the UK and throughout Europe

**Vehicle hire** - up to £30 per day for up to 7 days

Ask your Ford Dealer for full details of the Ford Protect Premium Plans and Terms & Conditions. Alternatively, call Ford Protect Customer Services on 0870 241 6726 or visit [www.ford.co.uk](http://www.ford.co.uk)

Plan Length	Mileage Limit	No. of services	Classic	Premium
3 years	60,000	N/A	No-fee	
Plan Enhancements				
2 years*		2		£430.00
3 years		3		£695.00

\* the no-fee warranty element of this plan applies for 3 years/60,000 miles

### Please note

The length of your plan (and number of services on Premium Plans) applies from your New Vehicle Warranty commencement date, usually the date of first registration.

Time and mileage limits apply to all Ford Protect Plans

It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer, according to the schedules in your Ford Service Portfolio. In addition, your Ford Service History Log must be stamped and kept up-to-date.

The Ford Protect Plan is transferable so it is an added benefit to the new owner if you decide to sell your vehicle.

Prices were correct at time of printing and include VAT at 17.5%.